



## ABSTRACT

Announcement - 2021-2022 - Employment and Training - Employment Wing – Conducting Coaching Classes for Competitive Examinations through separate Channel for Education of Kalvi Television - sanction of Rs.50 Lakh for implementation - Orders - Issued.

### LABOUR WELFARE AND SKILL DEVELOPMENT (R2) DEPARTMENT

G.O.(Ms).No.5

Dated: 07.01.2022

பிலவ வருடம் மார்கழி 23,  
திருவள்ளூர் ஆண்டு 2052

Read:

From the Director of Employment and Training,  
Chennai - 600 032, Letter No.Tho.Aa/16194/2021, dated  
01.10.2021.

### ORDER:

The Hon'ble Minister for Finance and Human Resource Management Department has made the following announcement on 13.08.2021 during the Revised Budget Speech for the year 2021-2022 :-

"நேரடி இணைய வழி போட்டி தேர்வுகளுக்கான பயிற்சி வகுப்புகள் வாயிலாக மாவட்ட வேலைவாய்ப்பு மற்றும் தொழில் நெறி வழிகாட்டும் மையங்களுக்கு மீண்டும் புத்துயிர் அளிக்கப்படும் (திருத்த வரவு செலவு அறிக்கை - 2021-22, ப.எண்.126)".

2. The Hon'ble Minister for Labour Welfare and Skill Development Department has also made the following announcement on 04.09.2021 during the Budget session 2021-2022:-

"போட்டித் தேர்வு வகுப்புகளுக்கு கல்வித் தொலைக்காட்சியில் தனி அலைவரிசை"

"ஒன்றிய பணியாளர் தேர்வாணையம் நடத்தும் இந்திய குடிமைப் பணி தேர்வுகள், இந்திய பொறியியல் பணித் தேர்வுகள், தமிழ்நாடு அரசுப் பணியாளர் தேர்வாணையம் நடத்தும் பல்வேறு தேர்வுகள், Staff Selection Commission நடத்தும் தேர்வுகள், வங்கித் தேர்வுகள், ரயில்வே தேர்வு வாரியம் நடத்தும் தேர்வுகள் என பல்வேறு போட்டித் தேர்வுகளுக்குத் தயாராகும் போட்டித் தேர்வு ஆர்வலர்கள் பயன் பெறும் வகையில், கல்வித் தொலைக்காட்சியில் போட்டித் தேர்வுக்கென்று தமிழ்நாடு அரசு கேபிள் டிவி நிறுவனத்தின் மூலம் தனி அலைவரிசை ஏற்படுத்தி போட்டித் தேர்வுகளுக்கான பாடங்கள் ஒளிபரப்பப்படும். இதற்காக 50 இலட்சம் ரூபாய் செலவிடப்படும்".



3. In the letter read above, the Director of Employment and Training has stated that the Career Guidance activities have evolved from career guidance activities on a lower scale in the employment offices being expanded to a larger scale by conducting various activities like Career Exhibitions and Seminars and conducting coaching classes for competitive examinations. The conduct of coaching classes was structured through the Study Circles established in all the District Employment and Career Guidance Centres from 1999. These coaching classes have been a boon to the job aspirants especially from the remote rural belts of Tamil Nadu. Quality study materials, experienced faculty and dedicated Officers ensured that this coaching programme resulted in success stories in all Districts in examinations like TNPSC, TNUSRB, SSC, IBPS, RRB etc., This scheme was thereafter extended to the Arts and Science Colleges affiliated to 10 Universities in Tamil Nadu extending the reach of the coaching classes further. In keeping with the current trends, the Department has opened up further vistas in the area of Career Guidance by launching the virtual learning classes through '[tamilnaducareerservices.tn.gov.in](http://tamilnaducareerservices.tn.gov.in)'. This portal provides free e-content for all the above competitive examinations. To upscale this programme further, it is proposed that in conjunction with Tamil Nadu School Education Department and Information Technology Department organize for broadcasting coaching classes for competitive examinations on a regular basis through the exclusive channel of Education TV (Kalvi Television Channel). This would enable more number of aspirants to appear for competitive examinations conducted for various State Government, Union Government and Bank jobs.

4. The Director of Employment and Training has also stated that the Recording Studio at Education TV (Kalvi Television Channel) is utilized on "No Cost Basis" for recording the Coaching Programmes for all Competitive Examinations. The faculty for these coaching classes will be arranged by Directorate of Employment and Training. School Education Department and Information Technology Department have offered to record, edit and telecast the programmes free of cost. The Virtual Learning Portal facilitates e-learning for Competitive Examinations, requiring laptops or smart phones to access the Portal. However, there are still many students who do not possess the above gadgets and also cannot afford it due to financial constraints. This move would enable those aspirants who are under privileged and students from the remotest corner of Tamil Nadu to access these free coaching classes from the comfort of their homes in their own televisions, at their convenience, as these telecasts would be repeated during the course of the day. Learning through these telecasts would also ensure savings on laptops, smart phones, 'wifi' cost, travel costs etc., for the students. Apart from Coaching Classes for Competitive Examinations, the scope of the telecasts will be expanded to include Career Guidance Programmes, Awareness about various Job Opportunities in India and Abroad, methodology and counselling to crack qualifying examinations like TOEFL, IELTS, GRE and similar career orientation beneficial to job seekers and aspirants. The approximate Hours



for conducting coaching classes for the following examinations are given below:-

Serial Number	Name of the Examiantions	Hours required
1	TNPSC Group I (Preliminary) TNPSC Group II (Preliminary) TNPSC Group IV (General Studies)	200
2	TNPSC Group I Main	300
3	TNPSC Group II Main	150
4	TNPSC Group IV (General English and General Tamil)	150
5	TNPSC Group VIIB and VIII	100
6	TNPSC Group I A (Assistant Conservator of Forest)	100
7	SSC CHSL (Combined Higher Secondary Level ) CGL (Combined Graduate Level ) MTS (Multi-tasking staff) RRB Non Technical Popular Categories (Group C and Group D) IBPS Clerical and Probationary Officers.	500
8	Current Affairs	100
9	Orientation, Motivation, Discussion of Previous years papers, Time Management, Cracking of Examination and Success Story Discussion	100
10	UPSC Preliminary / CSAT	300
11	UPSC Mains	500
12	Current Affairs, Orientation, Motivation, Discussion of Test Papers, Time Management, Cracking of Examination and Success Story Discussion	100
13	Indian Engineering Services Stage – I and II	300
14	Career Guidance and Counselling Programmes, Awareness Programme on job opportunities in India and Abroad etc.	100
TOTAL		3,000 hours

5. The Director of Employment and Training has stated that the expenditure towards honorarium for the faculty dealing with the subjects for the examinations at Serial No. 1 to 9 and 14 above are fixed at Rs.1,000 per hour and Serial No. 10 to 13 above are fixed at Rs.1,500 per hour. The expenditure an honorarium are given below:-

1,800 hrs	x	Rs.1,000	=	Rs.18,00,000/-
1,200 hrs	x	Rs.1,500	=	Rs.18,00,000/-
Total 3,000 hrs			=	Rs.36,00,000/-



6. The Director of Employment and Training has further stated that an Expert Review Committee consisting of at least 3 members for each subject to review the Classes recorded has to be constituted. This Committee will be constituted by the Director of Employment and Training with suitable Non Departmental Experts proficient in their subject from reputed training Institutes. The main role of this Committee would be as follows:-

- To review the appropriateness of the prepared course material to suit the requirements of the syllabus.
- To verify the videos and confirm the aptness of the contents.
- To modify and correct the contents wherever necessary.

An honorarium of **Rs.120/- per hour - per person** can be fixed for the same. The Cost towards the Review Committee would be **Rs.360 x 3000 hrs = Rs.10,80,000/-** An amount of **Rs.3,20,000/-** will be earmarked towards various miscellaneous expenditure such as Travelling Allowance, Refreshments etc. Thus the cost required towards conducting of Coaching Classes via Education (Kalvi Television) would be as follows:-

Serial Number	Description	Cost (Rs. in Lakhs)
1	Faculty Cost	36.00
2	Cost towards Review Committee	10.80
3	Towards miscellaneous expenditure including Travelling Allowance for faculty	3.20
<b>Total</b>		<b>50.00 Lakh per annum</b>

7. The Director of Employment and Training has requested orders for the following:-

**(i) Empanelling and allotting faculty for various subjects:**

Faculty from Study Circles of District Employment and Career Guidance Centres / other faculty from Private Institutes / All India Civil Service Coaching Centre / other interested Government Officials are identified and empanelled for the various examinations. The Director of Employment and Training may constitute a team to oversee the entire activity under Joint Director (Career Guidance), which would include Officials from Employment Department and Non Department Experts proficient in their subject from reputed training Institutes.

**(ii) Constitution of Expert Committee:**

An Expert Committee may be constituted to review the appropriateness of the prepared material to suit the requirements of syllabus of the various examinations and the aptness of the material to the current



trends. The Director of Employment and Training may constitute a team to oversee the entire activity under Joint Director (Career Guidance), which would include Officials from Employment Department and Non Department Experts.

**(iii) Sanction of Fund:**

To sanction an amount of Rs.50,00,000/- (Rupees fifty Lakhs only) towards conducting of Coaching Classes Via Kalvi Television.

8. The Government after careful examination accept the proposal of Director of Employment and Training for conducting Coaching Classes for competitive examinations through separate channel for Education of Kalvi Television and issue the following orders:-

- (i) The Director of Employment and Training is permitted to empanelling and allotting faculty for various subjects Faculty from Study Circles of District Employment and Career Guidance Centres / other faculty from Private Institutes / All India Civil Service Coaching Centre / other interested Government Officials are identified and empanelled for the various examinations. The Director of Employment and Training is requested to constitute a team to oversee the entire activity under Joint Director (Career Guidance), which would include Officials from Employment Department and Non Department Experts proficient in their subject from reputed training Institutes.
- (ii) The Director of Employment and Training is permitted to constitute an Expert Committee to review the appropriateness of the prepared material to suit the requirements of syllabus of the various examinations and the aptness of the material to the current trends. The Director of Employment and Training is permitted to constitute a team to oversee the entire activity under Joint Director (Career Guidance), which would include Officials, from Employment Department and Non Department Experts.
- (iii) Sanction of an amount of Rs.50,00,000/- (Rupees fifty lakhs only) towards conducting of coaching classes for Competitive Examinations through separate channel of Education of Kalvi Television as detailed in para 6 above.
- (iv) The youtube channel run by AICSCC (All India Civil Services Coaching Centre) can be integrated with this.
- (v) The TVA (Tamil Virtual Academy) facility can be used for recording when free.

9. The expenditure sanctioned in para 8 above shall be debited to the following head of account:-

"2230 – Labour Employment and Skill Development – 02 Employment Services – 001 Direction and Administration – State's Expenditure – AA – Head quarters Staff – National Employment Organisation – 333 Payments for Professional and Special Services – 03 Special Service".

IFHRMS (DPC-2230-02-001-AA-333 03)



10. The expenditure sanctioned in para 8 above shall constitute an item of **"New Instrument of Service"** and the approval of the Legislature will be obtained in due course. Pending approval of the Legislature, the expenditure may be initially met by drawal of an advance from the Contingency Fund. The Director of Employment and Training is directed to calculate the actual amount required for the period upto next Supplementary Estimates and apply for sanction of the same as advance from the Contingency Fund to Finance (BG.I) Department directly in Form **"A"** appended to the Contingency Fund Rules, 1963 along with a copy of this order. Orders for sanction of an advance from the Contingency Fund will be issued from Finance (B.G.I) Department. The Director of Employment and Training is also directed to send necessary explanatory notes to include the above expenditure in the Supplementary Estimates for the year 2021-2022 to Government in Finance (BG-I/ L.W.&S.D.) Department at the appropriate time without fail.

11. This order issues with the concurrence of Finance Department vide its U.O.No.123/LW&SD/2022, dated 07.01.2022 with Additional Sanction Ledger No.1370 (One thousand three hundred and seventy)

**(BY ORDER OF THE GOVERNOR)**

**R. KIRLOSH KUMAR,  
SECRETARY TO GOVERNMENT.**

To

The Director of Employment and Training, Chennai - 600 032.

✓ The Principal Accountant General (Audit/A&E), Chennai – 600 018.

The Pay and Accounts Officer / Treasury Officer concerned. (Through Director of Employment and Training, Chennai - 600 032)

The Resident Audit Officer, Tamil Nadu Secretariat, Chennai - 600 009.

Copy to

Office of the Hon'ble Chief Minister, Chennai – 600 009.

The Special Personal Assistant to Hon'ble Minister for Finance and Human Resource Management, Chennai – 600 009.

The Special Personal Assistant to Hon'ble Minister for Information Technology Department, Chennai – 600 009.

The Special Personal Assistant to Hon'ble Minister for Labour Welfare and Skill Development, Chennai – 600 009.

The Finance (LW&S.D) (BG-I/II/W&M-I) Department, Chennai – 600 009.

The Senior Private Secretary to the Secretary to Government, Labour Welfare and Skill Development Department, Chennai – 600 009.

The Labour Welfare and Skill Development (OP-II) Department, Chennai – 600 009.

The Labour Welfare and Skill Development (F) Department, Chennai – 600 009.

Clean Copy for file (C.No.17122/R2/2021)

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**//FORWARDED BY ORDER //**

*B. Sathikumar*  
7.1.2022  
**( K. SATHIKUMARAN )**

**UNDER SECRETARY TO GOVERNMENT**